Op-Ed Worksheet

Use this worksheet to outline your winning op-ed, section-by-section.

BEFORE YOU BEGIN WRITING, ASK YOURSELF:

1. What audience are you trying to speak to? (If it helps, visualize a particular person that you are trying to persuade. Think about their demographics — age, gender, profession, location, socioeconomic status, race, etc. What do they read?)

2. A topic you want to write about in the next 3 months:

OPENING
Lede + News Hook

Thesis

BODY
Evidence/Key Point #1
Evidence/Key Point #2

Evidence/Key Point #3

“Some May Say” Statement

CLOSING
Big Picture

Call to Action + Conclusion