

Op-Ed Worksheet

Use this worksheet to outline your winning op-ed, section-by-section.

BEFORE YOU BEGIN WRITING, ASK YOURSELF:

1. What audience are you trying to speak to? *(If it helps, visualize a particular person that you are trying to persuade. Think about their demographics – age, gender, profession, location, socioeconomic status, race, etc. What do they read?)*

2. A topic you want to write about in the next 3 months:

OPENING

Lede + News Hook

Thesis

BODY

Evidence/Key Point #1

Evidence/Key Point #2

Evidence/Key Point #3

“Some May Say” Statement

CLOSING

Big Picture

Call to Action + Conclusion